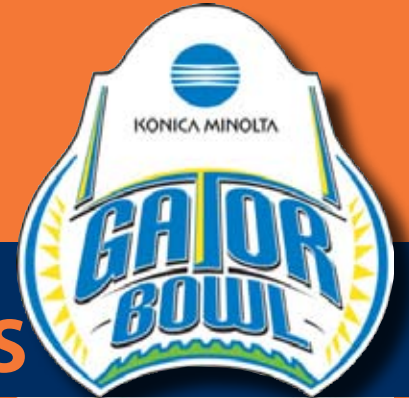


VIRGINIA

JOIN THE 'HOOS AT THE ...

2 NIGHT AIR PACKAGES 2 & 3 NIGHT LAND PACKAGES



Air Package Features

- Round-trip **CHARTER AIR TRANSPORTATION** from Richmond or Charlottesville to Jacksonville via Southwest Airlines
- Round-trip Airport/hotel **TRANSFERS** and **BAGGAGE HANDLING**
- **ACCOMMODATIONS** at the Crowne Plaza Jacksonville Riverfront or Hyatt Regency Jacksonville Riverfront
- **BAGGAGE HANDLING** at your hotel
- Official UVA **PRE-GAME EVENT**
- Hotel/stadium **TRANSFERS**
- Gator Bowl **SOUVENIR PATCH** (provides admission to the Budweiser Tailgate Party and discounts at area venues)
- Commemorative **SOUVENIR GIFT**
- **TAXES & GRATUITIES** on all included items
- Collegiate Athletic Travel **HOSPITALITY DESK** at your hotel
- Detailed **TRIP INFORMATION BOOKLET** sent prior to departure
- Collegiate Athletic Travel **TRAVEL HOST FOR DURATION OF PROGRAM**

Land-only Packages

Packages include all items listed as "air package features," exclusive of air transportation, airport/hotel transfers and airport baggage handling.

**FOR MORE INFORMATION & RESERVATIONS
CALL THE VIRGINIA BOWL TRAVEL HOTLINE**

**TOLL FREE - 877-477-4750
LOCAL - 434-982-8736**

CROWNE PLAZA JACKSONVILLE RIVERFRONT

"OFFICAL" VAF FAN HEADQUARTERS



A staple on Jacksonville's south bank for decades, the former Hilton Riverfront maintains its commanding presence but now as a Crowne Plaza property. Its location on the south side of the St. Johns River puts it within easy walking distance of museums, restaurants, and the water taxi. From fine Riverfront Dining at Ruth's Chris Steak House, to casual fare at the American Grill, you'll find the food, service and views unmatched at the hotel's restaurants and lounges. In addition, there are more than 10 other first class restaurants such as Morton's Steak House, Charthouse & River City Brewing Company all within walking distance of the hotel. The beautiful 10-story hotel features 292 guestrooms all with balconies, great for enjoying the view and Jacksonville's fresh coastal air. In-room amenities include coffeemakers, bath amenities, hairdryers, irons and ironing boards, cable TV, and movies on-demand. Hotel amenities include a heated outdoor pool, 24-hour fitness center, and gift shop.

2 NIGHT PACKAGE - Dec. 30, 2007 - Jan. 1, 2008

| Occupancy | Single | Double | Triple | Quad | Child |
|-----------|--------|--------|--------|--------|-------|
| AIR | \$1475 | \$1250 | \$1195 | \$1175 | \$945 |
| LAND ONLY | \$875 | \$650 | \$595 | \$575 | \$345 |

All prices are per person

3 NIGHT PACKAGE - Dec. 30, 2007 - Jan. 2, 2008

| Occupancy | Single | Double | Triple | Quad | Child |
|-----------|--------|--------|--------|-------|-------|
| LAND ONLY | \$1105 | \$775 | \$695 | \$655 | \$375 |

All prices are per person

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2 NIGHT AIR PACKAGES 2 & 3 NIGHT LAND PACKAGES

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HYATT REGENCY JACKSONVILLE RIVERFRONT



The Hyatt Regency Jacksonville located on the riverfront is located in the city's downtown business district next to the Jacksonville Landing shopping, dining, and entertainment complex, and less than 2 miles from Alltel Stadium. The 18-story hotel's 966 guestrooms feature Floridian décor of tranquil pinks and greens with stunning views of the Jacksonville skyline or St. Johns River. All guestrooms offer Hyatt's signature Grand Bed and include cable TV, videos on demand, ironing board, and bath area offering two sinks, hairdryer and Portico bath amenities. Guests may also enjoy the fitness center, dry sauna, outdoor pool, and whirlpool. Onsite drinks and dining are available at Trellises Restaurant, Currents Lounge, JAXX Sports Bar and Einstein Bros. Bagels.

2 NIGHT PACKAGE - Dec. 30, 2007 - Jan. 1, 2008

| Occupancy | Single | Double | Triple | Quad | Child |
|-----------|--------|--------|--------|--------|-------|
| AIR | \$1535 | \$1295 | \$1235 | \$1195 | \$945 |
| LAND ONLY | \$935 | \$695 | \$635 | \$595 | \$345 |

All prices are per person

3 NIGHT PACKAGE - Dec. 30, 2007 - Jan. 2, 2008

| Occupancy | Single | Double | Triple | Quad | Child |
|-----------|--------|--------|--------|-------|-------|
| LAND ONLY | \$1215 | \$845 | \$745 | \$695 | \$375 |

All prices are per person